



Our Process

Producing a label is a complex process. From file errors to material mistakes to winding the labels the wrong direction, a good project requires lots of attention to detail. We've developed a process that ensures quality, the first time. Our process is focused on doing the job right, and doing it fast. The map above outlines how work. Here's some information about the terms used and the timeline.

Estimate (1 Day)

We can have an estimate of pricing for a print job within a business day of request. It takes a little while because we often have to contact suppliers in order to price components.

Preflighting and Proofing (1 Day)

Once you have sent over art files we can begin a job. The most important part of a print job is preflighting (which is essentially preparing files for printing). Once files have been preflighted they are sent back for approval with an Order Acknowledgement. The Order Acknowledgement contains information about the individual versions, pricing, and delivery timeframe. It usually takes a business day from the time your order and art files are sent until you receive proofs and an acknowledgment.

Production (3-5 Days)

Once the proof is approved, the job is released to press. Once it is released it is shipped in three to five business days.

Specialty Materials

If additional materials need to be ordered (paper, dies, special foils, etc.) they are purchased at the time the PO is sent. Sometimes the materials are in by the time you approve your proofs, but sometimes the order may have to wait on materials to arrive. We stock most common substrates and have a large die inventory; this is only for jobs that need special materials.

Press Proofing

If you require a press proof, we can still usually have it out within a day of the purchase order. If it needs special finishing it could take longer (e.g. laminate, foil stamping).

Invoicing

After the product is shipped, you are mailed an invoice for the job.